



Hotel Indigo and Branded Residences

51 Albert Street is a mixed-use hotel and branded residence within the downtown CBD of Auckland. As a slender 43-storey tower, the project includes the Hotel Indigo and 30 boutique dwellings above. The development benefits from the Hotel proposition through inclusion of food and beverage offers within the heritage refurbished podium facades at the base of the tower.

This project celebrates downtown Auckland’s transformation from a forgotten warehouse and light industrial area, into a vibrant cultural hub for entertainment, business and living, which recalls the Golden Era of entertainment. Until now, Auckland’s character has been shaped by the old and new, and there has been little celebration of its heritage, as well as a lack of any story-telling with high end property brands.

Project snapshot

Client	Ninety Four Feet
Location	51 Albert Street, Auckland NEW-ZEALAND
Status	Completed
Sector	Hotels, Hospitality, Branded Residences, Retail
Services	Architecture, Interior Design

